



YONSEI UNIVERSITY HEALTH SYSTEM

The First and the Best

Since 1885 The First and the Best in Korea to Soar as the World's Best

The first western-style medical institution was founded in Korea by Dr. Horace N. Allen in 1885. It was initially named Kwanghyewon, then evolved into Chejungwon, and Severance Hospital, and finally expanded into Yonsei University Health System, to include Severance Hospital under its umbrella. The past 125 year-story has been of a remarkable growth, dedicated to the mission: "With the love of God, free humankind from disease and suffering." Based on a century and more of devotion and trust, Yonsei University Health System seeks to grow from its current status as a Northeast Asian medical hub into a fully global medical center.

With the love of God,
free humankind from disease & suffering

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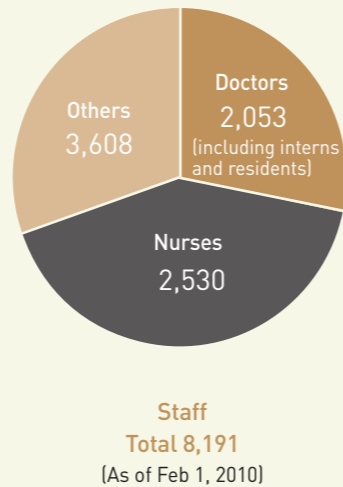
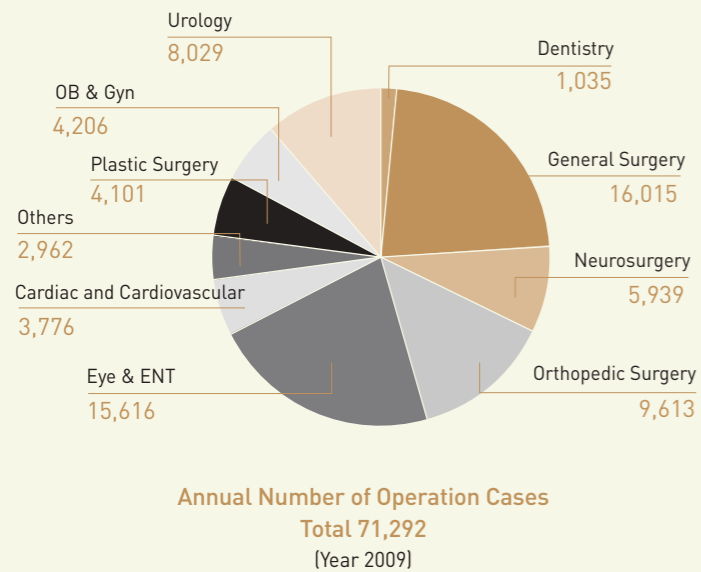
Strength of Yonsei University Health System

● Statistics

Yonsei University Health System is comprised of the following: Severance Hospital (including 5 Specialized Hospitals, International Health Care Center, Severance Robot and MIS Center) and Dental Hospital in Sinchon, Seoul; Gangnam Severance Hospital in Gangnam area, located in the Southern part of Seoul (including 3 Specialized Hospitals) and 2 local hospitals in satellite cities near Seoul. The strong network between these institutions as well as their specialized medical services are what give Yonsei University Health System its invaluable strength.

Annual Visits (Number of Patient Visits)

● Admissions 1,000,000 (2,700/day) ● Outpatients 3,000,000 (11,000/day)



● Organization



The First of its Kind Yonsei University Health System and its Trailblazing Records

The First :

- 1885 Establishment of modern western-style hospital
- 1886 Establishment of medical educational institution
- 1956 Performance of heart surgery
- 1969 Establishment of Cancer Center
- 1993 Declaration of 'Patients' Bill of Rights
- 1996 Successful lung transplantation
- 1998 Development of liver cancer treatment with Holmium-166
- 2005 Introduction of successful robotic surgery
- 2007 Accreditation by JCI (Joint Commission International)
- 2010 Re-accreditation by JCI

In all of the above achievements, we were the first in Korea.
Yonsei University Health System has always taken the lead.



Severance, the world's first hospital with more than 2,000 beds to become JCI accredited.

What is JCI accreditation?

JCI (Joint Commission International) is an international institution established in 1994 by JCAHO (Joint Commission on Accreditation of Health Organizations), a not-for-profit organization that evaluates health care organizations and programs in the U.S. JCI is one of the most reliable evaluation organizations. To be JCI accredited, a hospital needs to be evaluated against 1,214 standards in 14 different criteria, from the point when the patients enter the hospital to when they leave, to ensure quality medical services and safety.



We Provide the Number One Medical Service to Bring Satisfaction to Customers

● The Number One Medical Service

Here are some of our achievements:

- Won the JMAC (Japan Management Association Consulting) Global Management Award for Customer Satisfaction (for 3 consecutive years)
- Won the Asian Hospital Management Award (Patient Safety/Quality Medical Care Project)
- Selected as the Most Satisfactory University Hospital by University News Network (for 3 consecutive years)
- Rated top on KS-WCI (Korean Standard Well-Being Consumer Index) 2009 by Korean Standards Association (for 3 consecutive years)

With so much more to provide, Yonsei University Health System seeks to use its expertise as a pioneer to provide the very best medical service and achieve excellence in customer satisfaction.



Global Management Award for Customer Satisfaction
- by JMAC (Japan Management Association Consulting)



For Patient Safety/Quality Medical Care Project
- by AHMA (Asian Hospital Management Award)



Selected as the Most Satisfactory University Hospital
- by University News Network



Rated top on KS-WCI 2009
- by Korean Standards Association

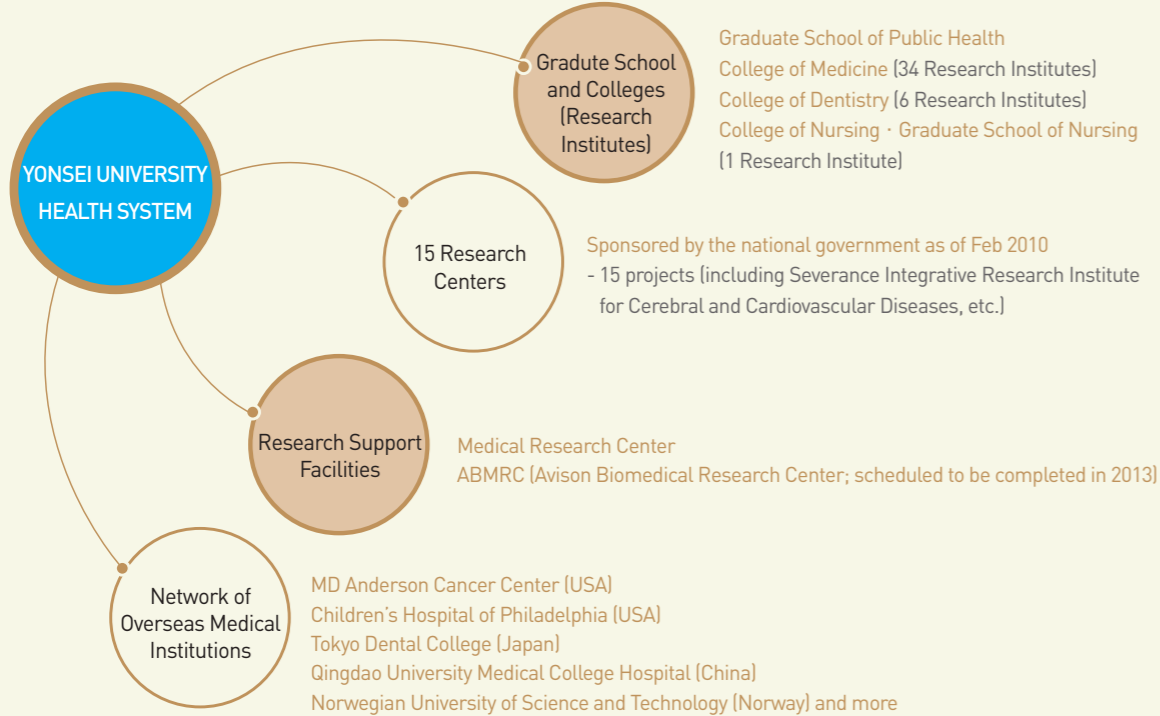


Devotion to Research and Education to Promote People Excellence

● Research and Educational Institutions

Yonsei University Health System (YUHS) consists of two graduate schools, three colleges, various research institutes, including Medical Research Center, Clinical Trials Center, Research Center for Evaluation of Medical Devices and Avison Biomedical Research Center (scheduled to be completed in 2013). YUHS is committed to working toward the development of new medicines and treatments, a program which is expected to bring the synergy effect created by our integration in the network of leading medical institutions abroad, including MD Anderson Cancer Center.

Research and Education



Joy of sharing and loving We are committed to share with you



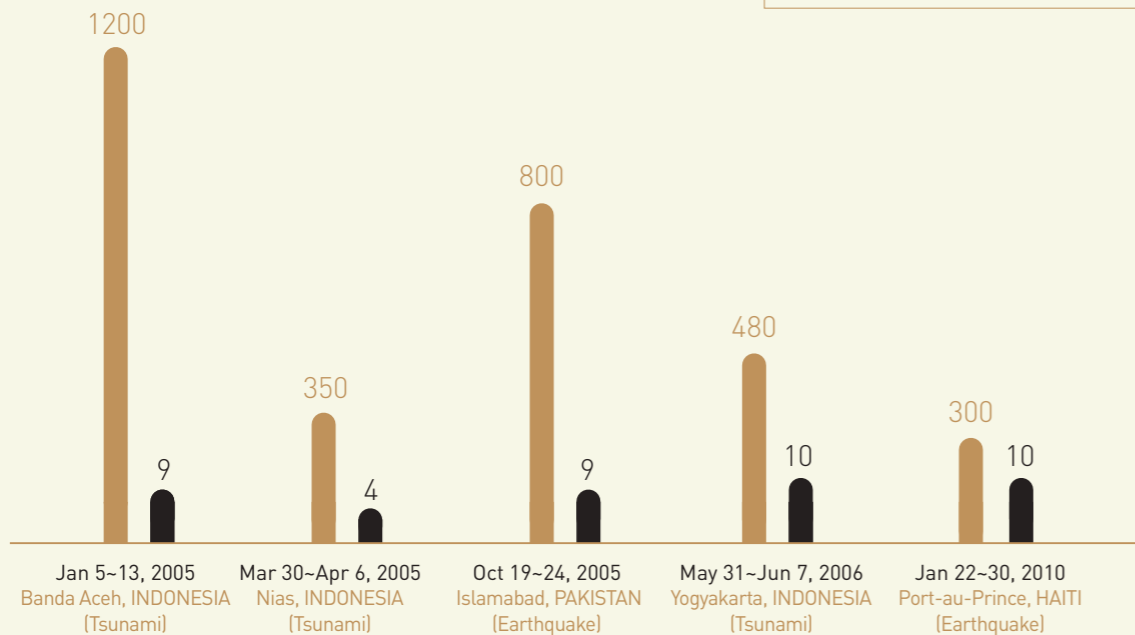
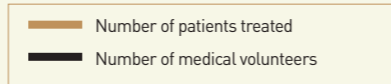
The Spirit of Sharing

The American entrepreneur, Louis H. Severance, once said: “You are no happier to receive it than I am to give it.”

Thanks to Mr. Severance’s donation, Korea’s first modern hospital building was constructed in 1904. It was named after him as ‘Severance Hospital’ in his commemoration.

With that in mind, we are dedicated to sharing our medical expertise with those who are in need and have limited access to medical care. We will continue our efforts to provide medical care in disaster stricken areas of the world and in local communities, to support social activities and to encourage all of our members to donate 1% of their earnings in the spirit of sharing and loving.

Statistics for Medical Volunteering in Disaster Stricken Regions



Soaring as the Medical Hub in Northeast Asia

● Accessibility

An hour and a half from Japan, two hours from China, three hours from Russia, and three and a half hours from Mongolia—that is all it takes to get to us in Korea. From Incheon International Airport, you can reach Yonsei University Health System in just 50 minutes.

We are the leading hospital with high-quality medical services, closest to the airport among top hospitals in Korea. Wherever you are in Northeast Asia, we are only a short trip away as the regional medical hub. Korea also has an excellent international access, as direct flights are available to and from major cities of the U.S.(eg. New York, Chicago and L.A.), Europe and the Middle East, and we are ready to welcome you.





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HEALTH SYSTEM
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